Emerson Elementary PTA Meeting Minutes
Meeting Held: October 5, 2016, 6:30 p.m.

Attending: Jenn Holmberg; Jasmine Linam; Elizabeth Payne; Cat Nay; April Reynolds; Amy Nelson; Deb Burlingame (Ms. B.); Jen Horowitz; Meadow Wilde; Erin Tregeagle; Gary Averett; Heather Averett; Heidi Schubert; Daphne Perry

Welcome and Walk-A-Thon Recap - Jenn Holmberg
- Fundraising total was $14,011.45 (Cash/check: $9,701.45; Go Fund Me: $4,310.00);
- $14K appears to be the amount to count on for event;
- Third Grade level is the winner of the pizza party with a donation total of $2,287.00 (averaging $27.23/student); Kinder took second place with donation total of $1,984.00;
- oranges were cut by volunteers the night before event; apples and bananas were cut the morning of the event the day of event in the teacher lounge; fruit is well received by the teachers and students, they “Eat It Up!”; leftover fruit will be used for Teacher Preview and SEP dinner;
- PTA and Third Grade levels will collaborate to send Thank You's to Emigration Harmons, Dan's and Smith's for fruit donations, and Rob for sharing his mad D.J. skills;
- Activity mats (i.e. frog jump, jumping jacks, skip) were not set out for the event this year and younger grades mentioned they were missed;
- Popcorn sales were successful; as discussed, volunteers hung the redeemed incentive coupon sneakers throughout the main all and they really brightened the hall and promoted the event; a big Thank You to the third grade team for lending their support in organizing the sales lines; it was suggested next year we also set up a station near the northeast exit of the school (near the cul de saq) to generate more sales;
- Donations will be accepted on Go Fund Me all year long: https://www.gofundme.com/emersonwalks2016.

Principal Report - April Reynolds
- **National Principals Month**: October is National Principals Month and she attended an event earlier in the week where she was presented with a surprise handful of thank you's from several Emerson Students -- she was tickled with the kids comments on what “Ms. Reynolds Can Do”;
- **SCC**: the October meeting will be held at Rico Warehouse (545 South 700 West) Thursday, 10/27/16 - open house from 5:00-5:30p; food from 5:30-6:00p; meeting will begin at 6:00p; activities for children with be available;
- **Dibels**: first round of testing took place yesterday, 10/4/16, so teachers now have needed testing data;
- **Broadcast**: Thanks to Ms. Pelton, Ms. Powell and Ms. McDonald the broadcast has a new really fun format; they are also using the broadcast as a tool to promote PBIS (Positive Behavior Intervention and Support);
- **Website**: the broadcast committee is in the process of figuring out how to create a shared drive to place the broadcast on the website; also working on putting a link to all school forms on the website.

Treasurer Report - Elizabeth Payne
- **Budget**: over $30K in the bank; PTA is ready and willing to put some money into the school.

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President Report/Upcoming Business

- **T-Shirts/Sweatshirts**: (Jenn Holmberg)
  - the T-Shirt/Beanie orders have arrived and will be distributed to classrooms; really love the bright color of the child size shirts; planning to place sweatshirt order and will be sending home an order form soon; Ms. B. suggested promoting school pride day on Fridays, which was well received.

- **DonorsChoose.org**: (Jenn Holmberg/Elizabeth Payne)
  - website that connects teachers in high-need communities with donors and helps fund school projects; PTA has learned teachers are placing donation requests on DonorsChoose.org and would like to remind teachers that PTA is here with a healthy budget and is happy help with fundraising; after discussion, PTA committed to contribute a total of $5K to teacher fundraising -- this will be on a first come/first serve basis; PTA would like teachers to (1) make their request in advance; (2) put together a short presentation to propose at the upcoming PTA meeting.

- **Fall Book Fair**: (Cat Nay)
  - scheduled 10/17/16 - 10/19/16; Scholastic books won’t be delivered until Friday, 10/14/16, so library door decoration will be held 10/13/16 from 5:00-7:00p; fair set up will be held once books arrive the morning of 10/14/16; Teacher Preview will be held 10/14/16 at 12:30p; -- Justine Lebeda will once again put together an array of cheese/crackers and fruit.

- **SEP Dinner**: (Erin Trefegagle)
  - will be held 10/18/16 at 4:30p; will serve meatloaf, veggie loaf, mashed potatoes & gravy, salad, fresh veggies and water -- not planning any dessert; Erin requested that teacher lounge be clean and ready for setup when she arrives with the meal; Jenn Holmberg will send out request for volunteers to (1) clean up lounge; (2) provide desserts.

- **Multicultural Committee**: (Suyin Chong)
  - **Dia De Los Muertos Celebration (11/4/16)**: the initial planning/Emerson community will be held tomorrow 10/6/16 at 6:00p; the preparation meeting will be held 10/14/16 from 6:00-8:00p in the cafeteria; discussed fact that food seems to run out very quickly and many go without; PTA offered to match Rico on food donation to perhaps double the amount of servings; Suyin will check with Jorge and Erika to see if Rico has capability to bring more food; will plan on handing out a food ticket to each attendee at the entrance, which will be required to hand in at the food table to receive a serving in attempt to limit people from coming back for seconds;
  - **ACE Fund**: Arts Culture and Events Fund (previously the Signature Events Fund) is offered by the Mayor’s office to promote neighborhood and community events in Salt Lake City; Heidi is working with Art First Arte Primero and the Multicultural Committee to submit an application for $500.00-$1,000.00 worth of funding assistance.

- **Reflections**: (Jenn Horowitz)
  - Flyers will go home by Tuesday, 10/11/16 (teachers agreed to make their own copies); also hoping to put a link to the flyer on the website; entries will be due Tuesday, 11/1/16; will wait to display artwork until after the Dia de Los Muertos Celebration; will award each student that submits an entry a $2.00 bill; judging will likely take place the week of 11/7/16; winners will be announced on Friday, 11/18/16 at which time students will be presented certificates; 122 students submitted entries in 2015;
  - Need volunteers to (1) help collect/compile entries into categories on 11/1/16; (2) assist with publicity (prepare banners/posters); (3) assist with coordinating judges.
• **Directory:** (Jenn Holmberg)
  ○ Jasmine agreed to put together the grade level directory again this year; a request was made to Ms. Reynolds to coordinate with Linda to get Jasmine the necessary data from powerschool (need student name/parent name/phone #/e-mail).

• **Team Depot:** (Jenn Holmberg)
  ○ Home Depot made 100% donation for the shed where Kinder team will house their playground materials -- the shed has been installed and looks great;
  ○ Home Depot Day is currently scheduled for Tuesday, 11/15/16; Home Depot will be at Emerson to assist in cleaning up landscape around the Kinder playground, they will also provide some new plants; there will be a need for volunteer gardeners day of event; discussed fact that 11/15/16 is late in the planting season and general concern that there could be snow on the ground by then.

**Postponed for further discussion:**
  Refugee Relief Clothes Drive and Fundraiser; Spelling Bee

Meeting adjourned at 7:58 p.m.

**Next meeting to be held Wednesday, November 2, 2016 at 6:30 in the library**

**UPCOMING EVENTS:**
  Cafe Zupas Night: Tues. 10/11/16 @ 5:00-9:00p
  Dia De Los Muertos Preparation Meeting: Cafeteria - Fri. 10/14/16 @ 6:00-8:00p
  Scholastic Book Fair: 10/17/16-10/19/16
  SEP Conferences: 10/17/16-10/18/16
  SCC Meeting: Rico Warehouse 10/27/16 (open house 5:00p; food 5:30p; meeting 6:00p)
  Dia De Los Muertos Celebration: Fri. 11/4/16 @ 6:00p
  Halloween Parade: Fri. 10/28/16 @ 8:30a
  Reflections: 11/7/16 - 11/18/16 (entries due 11/1/16)